



Department of Financial Services  
City of Frisco, Texas

## Memorandum

**To:** Honorable Mayor Maso and City Council Members

**Thru:** George Purefoy, City Manager  
Nell Lange, Assistant City Manager

**From:** Tom Johnston, Purchasing Manager  
Anita Cothran, Director of Financial Services

**Date:** October 15, 2009

**Subject:** Consider and Act Upon Approval of a Purchase Order to Noofangle Media, Inc. for the Development and Ongoing Support of a Frisco Green Web Portal and Approval of a Resolution Authorizing the City Manager to Execute an Agreement for this Service.

---

**Action Requested:** City Council approval of a purchase order to Noofangle Media, Inc. for the development and ongoing support of a Frisco Green Web Portal and approval of a resolution authorizing the City Manager to execute an agreement for this service, with total cost in the first year of \$46,000.

**Background Information:** Professional service agreement with Noofangle Media, Inc. to develop a green web portal and provide ongoing support through the writing and posting of Frisco specific articles on existing 'green initiatives, programs and services' provided by multiple city departments and/or divisions. Initial development of the site will cost \$10,000 with a reoccurring monthly cost of \$3,000 for the writing and posting of the Frisco green articles.

**Board/ Citizen Input:** N/A

**Alternatives:** City Council could choose not to approve this purchase order at this time.

**Financial Considerations:** Frisco Economic Development Corporation is funding the initial development cost in the amount of \$10,000. The remaining \$3,000 per month will be funded through various Department operating budgets.

**Legal Review:** Claire Swann of Abernathy, Roeder, Boyd & Joplin has reviewed the agreements and approved as to form.

**Supporting Documents:** Department memo, resolution and Noofangle Media, Inc. agreement with exhibits.